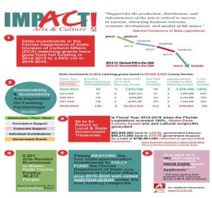
FLORIDA CULTURAL ALLIANCE

Social Media Tips - Arts and Culture Day 2019

Click on linked documents below to open, download, link, and use.

→ **Link to the One-Page 2019 Legislative Platform** – the four-state appropriation asks to fund all 664 Florida Department of State (DOS) Division of Cultural Affairs (DCA) 2019-2020 well-vetted, matching grants



→ **ACCESS TO YOUR COUNTY-SPECIFIC ONE-PAGE 6-POINT INFOGRAPHIC** with informational links specific to your county; note the point #6 link on your county's specific infographic is a list of those DCA 2019-20 well-vetted and recommended matching grants based in your county. They will only be funded at their qualified matching-grant amounts if point #5 is funded by this year's Florida Legislature.

→ **ACCESS TO YOUR COUNTY'S LIST** of the 2019-2020 well-vetted and recommended DOS DCA matching grants based in your county under either one or more of the four DCA grant-funding categories:

To access, go to your county's infographic and then click point #6.

→ **Suggested Post for Social Media:**

Help secure the 2019-20 appropriation requests to fully fund 664 vetted, recommended, matching grants administered by the #Florida Department of State Division of Cultural Affairs @CultureBuildsFL

→ **Tweetable Facts:**

- The State investment request of $61.7 million is matched by millions in other private and public dollars throughout #Florida.
- The State investment in #Florida results in a $9 to $1 return to local and state government treasuries.
- The #arts in #Florida supports 247,843 full-time jobs.
- Arts and culture attract over 70 million residents & tourists to #Florida every year.
- 79% of Floridians believe the arts help students perform better academically.
- You can also create your own tweet or Facebook post and tag your and your county's state legislators and tailor your facts and stories.

Use these Hashtags: #FLCA2019 #FloridaArts #ArtsAdvocacy

Tag us: @FLCULALL

Join the Conversation Online:

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Like us on Facebook www.facebook.com/floridaculturalalliance

Join and partner with the Florida Cultural Alliance: www.flca.net

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