



**Statewide Twitter Campaign to Create AWARENESS
During the 2018 Elections
About Arts, Arts Education, & Culture In Florida**

This year's elections are a perfect time for arts and culture advocates throughout Florida to CREATE AWARENESS about our industry. Together, in large numbers, let's DEMONSTRATE to those candidates already elected and to those still on the General Election Ballot that our creative industry pays ATTENTION and we VOTE.

Here are **3 EASY STEPS to participate in the #VOTEFloridaARTS campaign** to generate awareness with incumbents, those already elected, and new candidates that arts, arts education, and culture matter to Floridians.

- 1. Follow @VoteFloridaArts** on Twitter and use the [VOTE Florida ARTS logos](#).
- 2. How do I access candidates' Twitter handles?** Go to this [web page](#). Once there, cursor down to bottom of page. Download the ONE Comprehensive Excel file with eight color-coded worksheet tabs at the bottom of the file. Each Excel worksheet tab represents a different political office. You can then easily access candidates' Twitter handles, if available, and additional information on all candidates as of 9-13-18.
- 3. Tweet using #VoteFloridaArts** now and until the General Election on November 6. **Don't forget to tag your candidates in your tweets using their twitter handles.**

Sample tweets are on pages 2 to 4 below. Note that the sample tweets are for different political offices. The tweets you send and the [platforms](#) you share depend upon which office the candidates are running for this year. Please make sure you send the correct tweets and [platforms](#) to the candidates running for that specific office:

- Sample tweets to use with **FLORIDA SENATE** and **HOUSE** Candidates (Florida Legislature) — page 2
- Sample tweets to use with Florida **GUBERNATORIAL** Candidates — page 3
- Sample tweets to use with Florida **U.S. SENATE** and **U.S. HOUSE** Candidates — page 4

Feel free to personalize your messages!
Please be polite and positive in your communications. Thank you.

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness to **Candidates** Running for **Florida Senate** and **Florida House** (Florida's Legislature)

CONTACT Information for Florida House and Senate Candidates: [Go here](#) to access a comprehensive Excel file if you have not done so yet; download it; go to the worksheet tabs at the bottom of the Excel file and go to the FL Senate or FL House worksheet tabs. Candidates are listed in district order. [Status of districts in your county](#). Not sure about [your district #?](#)

SHARE 2018 Florida Legislative Platform Link: Below is the link to the *2018 Florida Legislative Platform for Arts & Culture* to add to "Yes to Platform" below in your Tweets: http://www.flca.net/images/Legislative_2018_FINAL_Candidates_Platform_POST.pdf



Sample Tweet 1 to bring AWARENESS to FLORIDA SENATE and HOUSE Candidates:

VOTE for candidates who'll RESTORE Florida's investment in the Department of State DCA @CultureBuildsFlorida matching-grants programs. Florida cut this appropriation investment by 94% this year, ranking it now 48th in the U.S. [Yes to Platform!](#)
#VoteFloridaArts



Sample Tweet 2 to bring AWARENESS to FLORIDA SENATE and HOUSE Candidates:

VOTE for candidates who'll strengthen Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries. @CultureBuildsFlorida [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 3 to bring AWARENESS to FLORIDA SENATE and HOUSE Candidates:

VOTE for candidates who'll STRENGTHEN Florida's funding and policy investments in arts education for all students. #arts #education. [Yes to Platform!](#) #VoteFloridaArts
#artsed

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness About Our Industry to Candidates Running for GOVERNOR

CONTACT Information on Gubernatorial Candidates: [Go here](#) to access a comprehensive Excel file if you have not done so yet; download it; go to the bottom red worksheet tab at the left to access information about Florida gubernatorial candidates.

SHARE 2018 Florida GUBERNATORIAL Platform Link: Below is the URL link to the *2018 Florida Gubernatorial Platform for Arts & Culture* to add to "Yes to Platform" in your Tweets:
http://www.flca.net/images/Gubernatorial_2018_FINAL_Platform_POST.pdf



Sample Tweet 1 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll RESTORE Florida's investment in the Department of State DCA @CultureBuildsFlorida matching-grants programs that were fully funded in 2014-15. Florida cut this appropriation investment by 94% this year, ranking it now 48th in the U.S. [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 2 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll lead, strengthen, and partner with Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries. @CultureBuildsFlorida [Yes to Platform!](#) #VoteFloridaArts



Sample Tweet 3 to bring AWARENESS to GUBERNATORIAL Candidates:

VOTE for a governor who'll strengthen Florida's investments in arts education funding and policies for all students and restore its annual appropriation investments in the Department of State DCA @CultureBuildsFlorida matching-grants' programs for access for all. [Yes to Platform!](#) #VoteFloridaArts #artsed

#VOTE *Florida* ARTS

3 Sample Tweets to Bring Awareness About Our Industry to Florida Candidates Running for the U.S. HOUSE & U.S. SENATE

Contact Information on U.S. Senate & U.S. House: [Go here](#) to access a comprehensive Excel file if you have not done so yet; go to the worksheet tabs at the bottom of the Excel file; go to the U.S. Senate (statewide office) worksheet tab at the bottom for Florida candidates' information running for U.S. Senate AND to the U.S. House worksheet tab for candidates' running for the U.S. House. Candidates for the U.S. House are listed in district order. [Status of districts in your county](#). Not sure about [your district #?](#)

2018 Congressional Survey Link: Below is the link to the *Americans for the Arts' Action Fund Congressional Candidates Survey* to add to "Yes to Platform" in your Tweets: http://029f2ae.netsolhost.com/images/AFTA_2018_Congressional_Questionnaire.pdf



Sample Tweet 1 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll RESTORE and STRENGTHEN annual investments in the National Endowment for the Arts @NEAarts that support matching grants throughout Florida to create greater access for ALL. @ArtsActionFund [Yes to Questions!](#)
#VoteFloridaArts



Sample Tweet 2 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll support @NEAarts that strengthens Florida's \$4.7 billion nonprofit arts and culture industry that annually generates a \$9 to \$1 return to local and state government treasuries and creates greater access. [Yes to Questions!](#)
@ArtsActionFund #VoteFloridaArts



Sample Tweet 3 to bring AWARENESS to CONGRESSIONAL Candidates:

VOTE for candidates who'll STRENGTHEN our country's annual investments in arts education funding and policies for all students and supports #STEAM #education for ALL students. [Yes to Questions!](#) @ArtsActionFund #VoteFloridaArts #artsed

Questions? Email info@FLCA.net.