

Realize the **IMPACT!** of Arts & Culture

▶ **58,162** arts-related **businesses** in Florida that **employ 227,843**

Dun & Bradstreet 2017 Data

▶ **\$33.4 billion industry in Florida**

In 2015, Florida ranked 4th among all states in ACPSA employment. Since 2014, ACPSA employment has grown 3.54 % in Florida, compared with an increase of 2.13 % for the U.S.

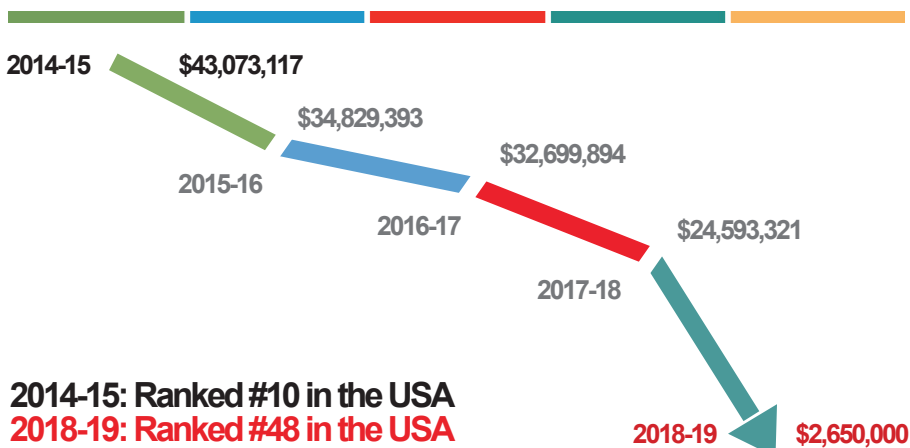
U.S. Bureau of Economic Analysis (BEA) Arts & Cultural Production Satellite Account (ACPSA)

▶ **Creativity ranks among the top five skills** that U.S. employers believe to be of increasing importance.

The Conference Board Ready to Innovate Report

▶ **\$9 to \$1 annual return** to local and state government treasuries from Florida's nonprofit arts and culture industry.

Arts & Economic Prosperity 5 Florida Study



2014-15: Ranked #10 in the USA
2018-19: Ranked #48 in the USA



For additional research and information to support these positions, please contact the

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“Support for the production, distribution, and infrastructure of the arts is critical to success in tourism, attracting business interests, economic development, and quality of life issues.”

National Conference of State Legislatures

As a Florida Legislator...

- 1 Will you work to grow the number of **jobs** in the arts and culture industry?
- 2 Will you work to increase arts programs in schools that ensure a **creative workforce**?
- 3 Will you actively support the **\$9 to \$1 return on state investments** that continue to build the economy?

Your support of **FULL FUNDING** for the Florida Department of State Division of Cultural Affairs' matching-grants programs answers **“YES”** to these questions.

