

# SHARE THE FACTS

## Arts & Culture Industry



### Has Substantial Return on Investment

In FY 2015, \$492,341,000 was returned to state and local government treasuries by Florida's not-for-profit arts and culture industry: [a \\$9 return for every \\$1 invested by the state](#).\*

### Creates and Supports JOBS

Florida is home to 58,162 arts-related businesses that employ 227,843 people.

2017 Dun & Bradstreet data used in Americans for the Arts' [The Creative Industries in Florida Reports](#)

### Impacts the Economy

Florida's arts and culture not-for-profit industry generates over \$4,676,207,338 billion in direct economic activity.\*

### Attracts & Builds Businesses

International studies show that the winners will be communities that offer an abundance of arts and culture opportunities.

### Drives Tourism

A recent statewide tourism report ranks "Cultural Interest —wants to engage a destination's arts and culture assets" as the top #2 driver for out-of-state and in-state tourists.

[The State of the Florida Traveler, Special Edition 2015](#) AND Florida's arts and culture tourists stay longer and spend more money: \$56.80 (non-resident attendee to cultural event) VS. \$29.37 (resident attendee)\*

### Engages and Connects Millions of People

Over 69.9 million Floridians and tourists participate annually in arts and culture activities.\*

### Sustains Its Programs & Services Through Private & Public Partnerships

Florida's arts and cultural nonprofit organizations' sustainability is dependent upon diverse funding sources and partnerships: admissions; contracted services; corporate and foundation support; individual contributions; and local, state, and federal government grants.

### Contributes To A Thriving Workforce

According to U.S. Bureau of Economic Development Arts and Cultural Production Satellite Account (ACPSA) 2014 data, Florida ranked 4th among all states in ACPSA employment, and 5th among all states in ACPSA employment growth. Since 2013, ACPSA employment has grown 3.27 percent in Florida, compared with an increase of 1.26 percent for the U.S.

[U.S. Bureau of Economic Development Arts and Cultural Production Satellite Account \(ACPSA\) 2014](#)

### Prepares Students for Success

Programs incorporating the arts have proven to be educational, developmentally rich, and cost-effective ways to provide students with the skills they need to be productive participants in today's economy.

National Governors Association Issue Brief [The Impact of Arts Education on Workforce Preparation](#)

\* The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the State of Florida, Americans for the Arts' Arts & Economic Prosperity 5 Study, FY 2015 — access to all [AEP5 Study Summaries for Florida](#)