

2015 - Florida

Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$33.4 Billion	3.8%	245,652	2.8%	\$14.8 Billion	3.0%

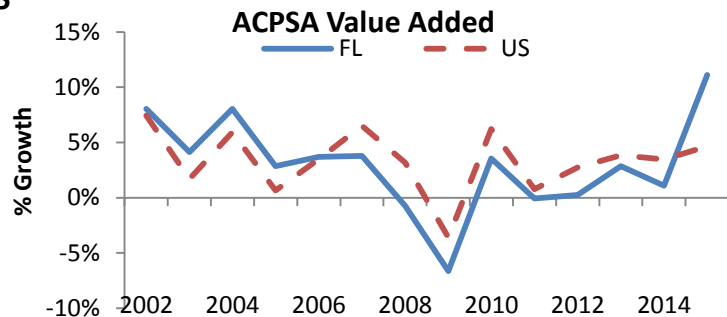
	Value Added (000s)	Employment	Compensation(000s)
Florida (FL) Industries*	\$888,828,032	8,688,765	\$497,257,408
Arts and Cultural Industries (FL)	\$33,412,169	245,652	\$14,835,780
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$8,388,993	26,420	\$1,964,861
Government	\$3,710,530	D	D
Retail Industries	\$2,989,941	51,860	\$1,600,518
Publishing	\$2,404,706	14,060	\$1,434,062
Wholesale and Transportation Industries	\$1,924,627	12,785	\$917,169
Core Arts and Cultural Industries (FL)	\$7,751,508	56,998	\$3,416,142
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$1,269,058	7,405	\$503,979
Performing Arts Companies	\$1,095,905	7,412	\$480,975
Interior Design Services	\$1,069,506	2,662	\$194,847
Independent Artists, Writers, and Performers	\$875,349	2,005	\$188,034
Architectural Services	\$719,393	5,557	\$546,534

*Total value added, employment, and compensation statistics are based on the Bureau of Economic Analysis' (BEA) national income and product accounts (NIPAs) definition of U.S. residence.

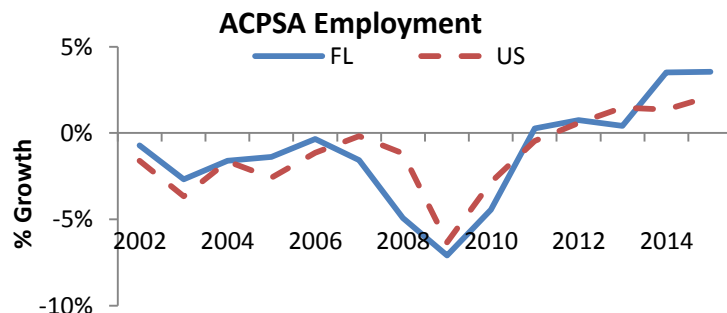
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

Trends in Arts and Cultural Production: 2014-2015

In 2015, Florida ranked 5th among all states in ACPSA value added, and 4th among all states in ACPSA value added growth. Since 2014, ACPSA value added has grown 11.12 percent in Florida, compared with an increase of 4.65 percent for the U.S.

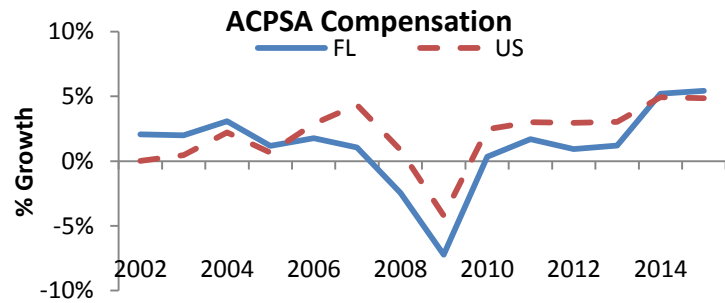


In 2015, Florida ranked 4th among all states in ACPSA employment, and 8th among all states in ACPSA employment growth. Since 2014, ACPSA employment has grown 3.54 percent in Florida, compared with an increase of 2.13 percent for the U.S.



¹BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts (NEA).

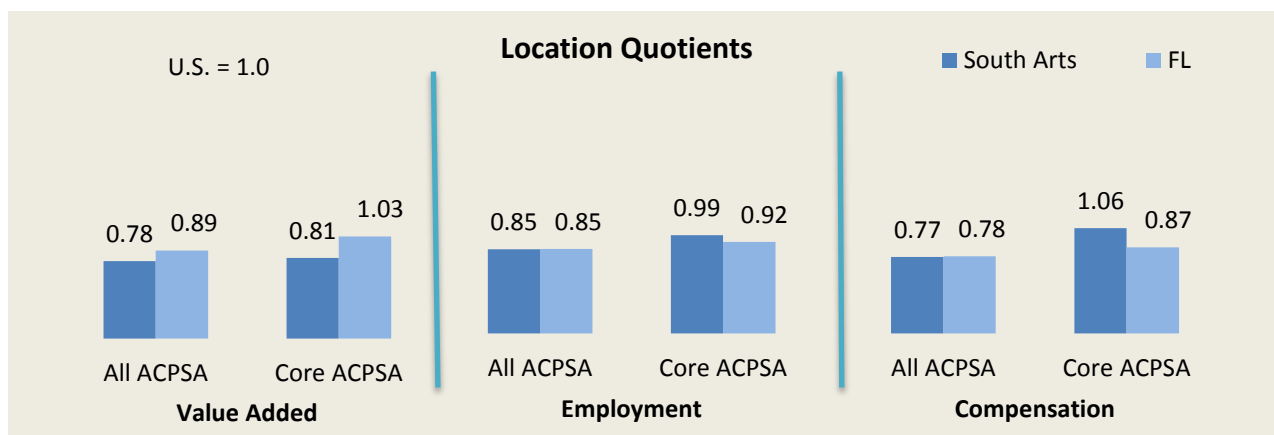
In 2015, Florida ranked 5th among all states in ACPSA compensation, and 9th among all states in ACPSA compensation growth. Since 2014, ACPSA compensation has grown 5.43 percent in Florida, compared with an increase of 4.85 percent for the U.S.



Average compensation per wage-and-salary job in Florida's ACPSA industries was \$60,393 in 2015, compared with \$57,230 for all salaried jobs in the state.

Location Quotients

- In 2015, ACPSA value added was 11 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which Florida is a member) was 0.78 or 22 percent below the national average.
- As for employment, in 2015 Florida and South Arts had an LQ of 0.85 and 0.85 respectively.
- And for compensation, in 2015 Florida and South Arts had an LQ of 0.78 and 0.77 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of employment or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).